

PDI Ninth House

GLOBAL LEADERSHIP SOLUTIONS

For Immediate Release

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PDI NINTH HOUSE FEATURED AS EXHIBIT SPONSOR AT SUCCESSCONNECT US 2009

MINNEAPOLIS (June 2, 2009) – During the month of June, PDI Ninth House will be a prime sponsor at SuccessFactors' SuccessConnect US 2009. PDI Ninth House's team will be present to demonstrate their leadership expertise at the user conference.

SuccessFactors designed SuccessConnect 2009 to be a series of regional conferences. In the US, SuccessConnect will be held in three locations:

- June 8-9: San Francisco, CA
- June 15-16: Chicago, IL
- June 18-19: New York, NY

Attendees will have the opportunity to network, see new products and services, and meet PDI Ninth House and SuccessFactors experts. Additionally, attendees will hear firsthand accounts of SuccessFactors in action from fellow customers.

Having a certified Alliance with SuccessFactors has allowed PDI Ninth House to create unique Talent Management offerings specifically designed for SuccessFactors customers. Attendees to SuccessConnect will be able to learn about PDI Ninth House's competency models, the PerformanceFramework™ SuccessFactors Edition (SFE). With the competencies loaded into SuccessFactors modules, users will see the kinds of Talent initiatives that will be possible having a competency foundation as part of a technology system. PerformanceFrameworkSFE has been optimized for SuccessFactors' technology, packaging competencies into a library of level-specific models that reflect organizational roles ranging from individual contributor through senior executive.

Additionally, attendees will have the opportunity to see samples of the PDI Ninth House behavior change courses. These courses leverage highly engaging learning experiences with the ability to scale via technology to deliver a blended, process-driven solution that helps to drive measurable impact within organizations. PDI Ninth House has successfully partnered with over 800 organizations using this formula, empowering them with a more effective method to develop employees and drive large scale behavior change.

“We are really excited about presenting the expanded capability of the newly merged PDI Ninth House to SuccessFactors users,” said Barbara Madden, Managing Director for PDI Ninth House: Northern California. “This Alliance with SuccessFactors has been beneficial to many organizations looking to leverage technology with talent management practices and leadership development solutions.”

Two additional SuccessConnect sponsors will be featured with PDI Ninth House: Knowledge Infusion and Ceridian Corporation.

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About PDI Ninth House

PDI Ninth House is the premier global leadership solutions company with distinctive expertise in accelerating leadership effectiveness to maximize organizational performance. We have more than 40 years of experience in helping clients identify, manage, develop, and promote superior leaders across all levels of the organization. PDI Ninth House uses a unique combination of innovative, field-tested strategies; state-of-the-art technology; and proven processes to tailor specific solutions for our clients.

PDI Ninth House partners with the world's leading organizations, enabling them to address critical leadership challenges with innovative solutions. Our aim is simple—the well-placed confidence that clients' current and future leaders are distinctively stronger than their competition, resulting in sustained, superior performance.

For more information, contact PDI Ninth House at 1.920.997.6995 (in the U.S. 1.800.633.4410) or visit our website at www.pdininthhouse.com.

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