

Personnel Decisions International Releases New Edition of *Successful Manager's Handbook: A Bestselling Classic for Smart, Practical Leaders*

Minneapolis, MN, November 17, 2004 — Personnel Decisions International (PDI), a global HR consulting firm, announces publication of the seventh edition of *Successful Manager's Handbook*. With more than one million copies in print, the handbook is a trusted favorite with leaders in Fortune 500 and Global 1000 companies.

“Our clients are looking for proven strategies to develop current and future leaders,” says Susan Gebelein, Executive Vice President at PDI. “*Successful Manager's Handbook* translates PDI's expertise, cutting-edge research, and on-the-ground experience in companies throughout the world into practical ideas and actions. When managers use the suggestions, they improve their performance.”

Successful Manager's Handbook zeros in on the behaviors managers need to do well. “My team and I count on the processes and suggestions in PDI's *Successful Manager's Handbook* to help us focus the business and deliver on long-term strategies,” says Andrew F. Nelson, Vice President and Executive Director at HealthPartners Resource Foundation. Nelson adds, “The processes and suggestions also challenge me personally to become a more effective leader in our organization.”

D. Bradford Neary, Director of Executive & Leadership Development at Medtronic, Inc. values the handbook's comprehensive content. “*Successful Manager's Handbook* is a convenient ‘one-stop-shop’ for managers, supervisors, and team leaders. It's a wonderful resource for quickly obtaining valuable tips for improving your performance and for coaching direct reports.”

Fully updated and revised, *Successful Manager's Handbook* provides insight into the skills leaders need, offers ideas for building capabilities, and presents proven strategies for real-world practice.

Personnel Decisions International

Personnel Decisions International (PDI) is a global HR consulting firm specializing in building a ready supply of leadership talent. Founded in 1967, PDI partners with its clients to understand the talent implications of their strategy and design and implement solutions to drive organizational performance by improving talent decisions, maximizing leadership effectiveness, minimizing risk, and increasing agility.

PDI serves clients worldwide with a network of 27 full-service operating offices and strategic alliances throughout Australia, Asia, Europe, and North and South America. Its consultants are internationally recognized for their grounding in research and the depth and rigor of their methods. They deploy their distinctive expertise to meet both the local and global requirements of organizations to address critical business needs. For more information, visit the company's Web site at www.personneldecisions.com.

EDITOR'S NOTE: High-resolution images of the book cover and lead author are available at http://www.personneldecisions.com/publications/smh_seventhedition.asp

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Book Information

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Authors: Susan Gebelein, Kristie Nelson-Neuhaus, Carol Skube, David Lee, Lisa Stevens, Brian Davis, and Lowell Hellervik

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