



**PERSONNEL
DECISIONS**
INTERNATIONAL

REAL LEADERSHIP ADVANTAGE™

FOR IMMEDIATE RELEASE

Contact: Jen Jorgensen
Phone: 404-266-7538
jjorgensen@webershandwick.com

PERSONNEL DECISIONS INTERNATIONAL PROMOTES TERI HIRES TO HEAD ITS EASTERN REGION

MINNEAPOLIS (Dec. 18, 2007) – Personnel Decisions International (PDI), a global consulting firm specializing in talent management and leadership development, named Teri Hires, Ph.D., leader of its Eastern Region of the United States. Based in New York City, Hires will begin her new role effective Jan. 1, 2008.

From her New York City office, Hires will oversee several major markets including, Boston, New York, Washington D.C., Chicago, Atlanta and Detroit.

“Teri brings a wealth of experience to the job,” said Dave Heine, Ph.D., executive vice president of PDI. “She has built a reputation as an excellent leader, strong business and market developer, and as one who excels at both strategy and tactical execution.”

Hires joined PDI in March 2007 as assistant general manager of the company’s Dallas office, where her responsibilities included group facilitation of executive teams and working with organizations and individuals in assessment and as an executive coach.

Hires’ career incorporates more than 20 years of diverse leadership responsibilities. Prior to her work with PDI, she served as area vice president of Drake Beam Morin, Inc. (DBM); president of her own company, Hires Management Group; and regional senior vice president of Lee Hecht Harrison. Her broad expertise includes senior management, sales, operations, human resources, information technology and customer service.

A frequent public speaker on topics related to leadership, talent and generational differences, Hires holds a Ph.D. in higher education administration from the University of North Texas in Denton, Texas, and is a credentialed mediator in mediation and dispute resolution from Southern Methodist University in Dallas.

###

ABOUT PERSONNEL DECISIONS INTERNATIONAL

Personnel Decisions International (PDI) is a global human resources consulting firm with distinctive expertise in building leadership talent that provides real competitive advantage. With more than 700 team members in 29 offices around the globe, PDI partners with the world’s leading organizations, enabling them to make consistently effective talent decisions about leaders.

Using field-tested strategies and tools that are unique in the industry — we help clients identify, develop, and deploy superior leaders. Our aim is simple — the well placed confidence that your current and future leaders are distinctively stronger than the competition, resulting in sustained, superior performance. For more information, contact PDI client relations at 920.997.6995 (in the U.S. 800.633.4410) or visit PDI’s Web site at www.personneldecisions.com.