

# PDI Ninth House

## GLOBAL LEADERSHIP SOLUTIONS

For Immediate Release

CONTACT: Kira Bork  
Phone: 952.346.6317  
kbork@webershandwick.com

### **PDI NINTH HOUSE TO DELIVER “TALENT MANAGEMENT VALUE REALIZATION” AT SAPPHIRE 2009 CONFERENCE**

**MINNEAPOLIS (May 8, 2009)** – On May 11-14, 2009, PDI Ninth House’s Paul Storfer, Director, will be presenting “From Competency Chaos to Talent Management Value Realization” at SAPPHIRE 2009 Conference in Orlando, Florida. SAPPHIRE is the IT industry’s premier customer conference hosted by SAP AG (NYSE: SAP).

Among hundreds of other thought leaders in the industry, Storfer’s presentation “From Competency Chaos to Talent Management Value Realization” will be addressing questions, such as:

- What are common competency problems, including competency chaos?
- What might lead to competency chaos?
- How can my organization best combat these problems for a better competency strategy?

Additionally, attendees will also learn how PDI Ninth House works to prevent these problems internally. In support of this presentation, Storfer also co-authored a white paper of the same title with Bersin & Associates this past fall.

Under an event theme of "See Your Way Clear: Strategies for Success in the New Reality," SAPPHIRE will explore how companies can achieve transparency and efficiency in every area of their operations to be best-run businesses in today's challenging economic environment. SAP and the Americas' SAP Users' Group (ASUG) are co-locating their events in Orlando, where the 2009 ASUG Annual Conference also takes place May 11-14.

In his role as Director at PDI Ninth House, Storfer has responsibility for leading PDI’s Executive Development Activities, specializing in competencies, based on more than 20 years of experience in competency modeling and development. He facilitated the building of core competency models with senior executives from Fortune 500 clients, and has modeled hundreds of positions for various clients. He has managed skills transformations, helping employees update to current skill sets, and has worked with scores of organizations to solve problems associated with moving to new technologies and tools. Storfer has re-engineered, redesigned, and restructured organizations, establishing standards for compensation, job design, and broad banding. He has performed skills inventories, assessed employee skill strengths and weaknesses, performed gap analyses, and prepared development plans to improve skills and facilitate career development, aligning skills with training and development resources.

#### **About PDI Ninth House**

PDI Ninth House is the premier global leadership solutions company with distinctive expertise in accelerating leadership effectiveness to maximize organizational performance. We have more than 40 years of experience in helping clients identify, manage, develop, and promote superior leaders across all

levels of the organization. PDI Ninth House uses a unique combination of innovative, field-tested strategies; state-of-the-art technology; and proven processes to tailor specific solutions for our clients.

PDI Ninth House partners with the world's leading organizations, enabling them to address critical leadership challenges with innovative solutions. Our aim is simple—the well-placed confidence that clients' current and future leaders are distinctively stronger than their competition, resulting in sustained, superior performance.

For more information, contact PDI Ninth House at 1.920.997.6995 (in the U.S. 1.800.633.4410) or visit our website at [www.pdininthhouse.com](http://www.pdininthhouse.com).

###