



**PERSONNEL
DECISIONS**
INTERNATIONAL

REAL LEADERSHIP ADVANTAGE™

FOR IMMEDIATE RELEASE

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DIANE HUMMON JOINS PERSONNEL DECISIONS INTERNATIONAL AS VICE PRESIDENT OF GLOBAL MARKETING

MINNEAPOLIS (May 22, 2007) – Personnel Decisions International (PDI) announced the appointment of Diane Hummon as vice president of Global Marketing. This senior position was created to expand PDI's marketing efforts as the organization's current strategy requires a greater investment in marketing to support strong growth goals. She will lead the global marketing efforts from PDI's headquarters in Minneapolis.

Hummon comes to PDI from her previous position as senior vice president of Donor Relations and Strategic Marketing at Greater Twin Cities United Way. At United Way, Diane led the marketing, fundraising, and technology teams as they reinvented the organization to build stronger relationships with donors to raise more money for the community. Previously, Hummon was vice president of Relationship Marketing at U.S. Bank and also held several marketing leadership positions at American Express Financial Advisors.

"PDI is poised for continued growth across several regions and continents as well as across our consulting services and product lines. Part of that goal needs expanded strategic marketing," said Cindy Marsh, Ph. D., president and COO of PDI. "We are pleased to have Diane join our executive team and lead our marketing efforts. Her background in financial services aligns well with our consulting business and her experience in innovative strategic marketing efforts gives us confidence in her abilities to lead PDI's marketing goals going forward."

Much of Hummon's work with PDI will echo her experience in building a brand and supporting a growing priority on sales through serving more of our current client needs and acquiring new clients into the base.

Hummon has a bachelor's degree from Florida State University and an MBA from the University of St. Thomas.

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About Personnel Decisions International

Personnel Decisions International (PDI) is a global human resources consulting firm with distinctive expertise in building leadership talent that provides real, competitive advantage. With more than 700 team members in 28 offices around the globe, we partner with the world's leading organizations, enabling them to make consistently effective decisions about leaders.

Using field-tested strategies, systems, and tools that are unique in the industry – we help clients identify, develop, and deploy superior leaders. Our aim is simple – the well placed confidence that your current and future leaders are distinctively stronger than the competition, resulting in sustained, superior performance.

For more information, contact PDI client relations at 920-997-6995 (or toll-free in the United States at 800-633-4410) or visit PDI's Web site at www.personneldecisions.com.