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**Contact: Jen Jorgensen
952/346-6367
jjorgensen@webershandwick.com**

**PERSONNEL DECISIONS INTERNATIONAL SERVICES ELEVATE HR FUNCTION TO A
NEW LEVEL**

PDI services and products designed to implement strategic HR practices

MINNEAPOLIS (June 25, 2007) – Personnel Decisions International (PDI) today announced a comprehensive lineup of services and products aimed at improving the effectiveness of the human resource function by integrating more science-based practices and metrics and focusing HR on improving decisions leaders make about people.

PDI is focusing on getting companies from just thinking about strategic HR to making it work in today's organizations. The key is enabling HR leaders to improve better talent decisions by the organization's leaders.

"Smart leaders know that talent is the real differentiator between their company and their competitor's," said Susan Gebelein, executive vice president for PDI. "They know that it is no longer sufficient for HR to be in just a supporting role. Instead, HR must play an integral role in formulating the organization's overall business and talent strategies. Leaders know superior talent management is essential to strategy execution. We help make this happen with a comprehensive approach that includes talent strategy development, HR organization design, HR planning, and HR professional development."

"To get the most out of HR practices, there needs to be a clear 'line of sight' between the business strategy and the talent strategy," Gebelein continued. "This starts by establishing clear frameworks and then training and coaching leaders on how to get their organization focused on systematically driving better talent decisions with the kind of rigor, objectivity, and metrics used in other disciplines such as finance or marketing."

PDI's HR strategy offerings include:

- HR Visioning and Strategic Planning
- HR Organization Design
- Metrics and Analytics
- Workforce Planning

In addition, PDI offers in-house programs for HR leaders. Programs include:

- Strategic HR Business Partner Skills. A three day simulations-based program that teaches the skills and tools needed to enhance their role as a strategic business partner.
- HR BRidge® Action Learning. HR business partners receive a day of training and then are coached as they complete a field assignment to apply their learning.
- Delivering Impact as an HR Leader. A program designed for the front-line HR generalist.
- Strategy Fundamentals. A half-day primer on business strategy concepts. Designed to prepare HR professional to participate more fully in their business unit's strategic planning process.

The family of offerings and consulting services are designed to bring practical solutions to the largely conceptual discussion of strategic HR in business.

About PDI (Personnel Decisions International)

Personnel Decisions International (PDI) is a global human resources consulting firm with distinctive expertise in building leadership talent that provides real competitive advantage. With more than 725 team members in 29 offices around the globe, we partner with the world's leading organizations, enabling them to make consistently effective decisions about leaders.

Using field-tested strategies, systems, and tools that are unique in the industry — we help clients identify, develop, and deploy superior leaders. Our aim is simple — the well placed confidence that your current and future leaders are distinctively stronger than the competition, resulting in sustained, superior performance.

For more information, contact PDI client relations at 800.633.4410 or visit PDI's Web site at www.personneldecisions.com