



**PERSONNEL  
DECISIONS**  
INTERNATIONAL

REAL LEADERSHIP ADVANTAGE™

**FOR IMMEDIATE RELEASE**

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## **PERSONNEL DECISIONS INTERNATIONAL HIRES BARRY NELSON AS GENERAL MANAGER AND OFFICE LEADER**

**MINNEAPOLIS (Oct. 11, 2007)** – Personnel Decisions International (PDI) today announced the hiring of Barry Nelson as general manager and office leader for PDI's Boston office. In addition to office leadership, Nelson will provide consulting and executive coaching services to regional clients.

Nelson's strong business development background, contacts, and standing in the Boston business community and Eastern region will benefit the Boston office. With experience in people management technology services and workforce consulting, Nelson is well-positioned to meet the needs of today's leading businesses in the region and across the globe. Nelson has worked with senior management teams on four continents across the EMEA and Asia-Pacific regions.

"We are very pleased to welcome Barry to PDI," said Dave Heine, Ph.D., executive vice president of PDI. "Barry is an accomplished entrepreneur with an all-encompassing background in the HR/IO disciplines. His proven leadership skills and dedication to solving talent-related business problems will contribute greatly to the Boston office and to the continued success of PDI."

Nelson comes to Boston from Portland, Maine and brings over 30 years of experience in assessment and selection, executive coaching, competency modeling, talent management, and human capital strategy. Most recently Nelson served as founder and president of Aclarity Partners, Ltd., a workforce development consulting practice.

Previously, Nelson founded and served as managing director of a consulting subsidiary of a Human Capital technology firm. He built and grew his own consulting firm, The Nelson Group, Ltd that provided global assessment focused HR solutions to Fortune 500 clients; and was previously Director of Consulting Services with Management Research Group. Nelson's doctoral studies were in applied/experimental psychology (ABD) at Adelphi University in New York.

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### **ABOUT PERSONNEL DECISIONS INTERNATIONAL**

Personnel Decisions International (PDI) is a global human resources consulting firm with distinctive expertise in building leadership talent that provides real competitive advantage. With more than 700 team members in 29 offices around the globe, PDI partners with the world's leading organizations, enabling them to make consistently effective decisions about leaders.

Using field-tested strategies, systems, and tools that are unique in the industry — we help clients identify, develop, and deploy superior leaders. Our aim is simple — the well placed confidence that your current and future leaders are distinctively stronger than the competition, resulting in sustained, superior performance. For more information, contact PDI client relations at 920.997.6995 (in the U.S. 800.633.4410) or visit PDI's Web site at [www.personneldecisions.com](http://www.personneldecisions.com).