



**PERSONNEL  
DECISIONS**  
INTERNATIONAL

REAL LEADERSHIP ADVANTAGE™

**FOR IMMEDIATE RELEASE**

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**PDI'S TALENTVIEW® OF PERFORMANCE™ NAMED TOP HR TECHNOLOGY PRODUCT OF THE YEAR**

**MINNEAPOLIS (OCT. 4, 2006)** – Personnel Decisions International's (PDI) TalentView® of Performance™, was awarded a "Top Human Resource Product" distinction of 2006 by *Human Resource Executive Magazine* and recognized today at the publication's 9<sup>th</sup> Annual HR Technology Conference & Exposition in Chicago. TalentView® of Performance™ is PDI's offering specifically designed for making objective talent decisions about performance. TalentView® uniquely supports the alignment of talent decisions such as performance, compensation, development and promotion with strategic business initiatives.

To earn the recognition, editors of the publication judged entries on technological innovation, value the product adds to the human resource function, ease-of-use and delivery on product promise.

"Clients want the efficiency of a solid technology platform, but they need much more than automation when making strategic talent decisions. They need rich, valid information that allows them to differentiate employee performance, predict strategic objectives, and offer employees development insight needed to improve performance." said R.J. Heckman, vice president of talent management products for Personnel Decisions International (PDI). "The marketplace is demanding a direct linkage between an employee's behavior and organizational results. TalentView® produces an objective measurement of performance that speaks directly to results-oriented talent decisions."

According to *Human Resource Executive's* Technology Columnist, Bill Kutik, "PDI's TalentView®... measures the 'how' of performance with assessments and rankings," and answers which competencies translate into business success—the "new Holy Grail" for talent management systems.

"In today's labor economy, effective talent management is key to business success," said Cindy Marsh, Ph.D., president and chief operating officer of PDI. "Organizations thrive or perish based on how well they leverage their people and how they maximize the potential of their workforce. In the years ahead, effective talent management will only become more essential to business strategy."

"We're honored by this recognition from *Human Resource Executive* and believe that TalentView® will continue to serve our customers well in the challenging years ahead," Marsh added.

TalentView® is offered as a stand-alone solution and as a component of the Lawson Human Capital Management suite from Lawson Software.

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**ABOUT PERSONNEL DECISIONS INTERNATIONAL**

Personnel Decisions International (PDI) is a global human resources consulting firm with distinctive expertise in building leadership talent that provides real competitive advantage. With more than 700 team members in 28 offices around the globe, PDI partners with the world's leading organizations, enabling them to make consistently effective decisions about leaders.

Using field-tested strategies, systems, and tools that are unique in the industry — we help clients identify, develop, and deploy superior leaders. Our aim is simple — the well placed confidence that your current and future leaders are distinctively stronger than the competition, resulting in sustained, superior performance. For more information, contact PDI client relations at 920.997.6995 (in the U.S. 800.633.4410) or visit PDI's Web site at [www.personneldecisions.com](http://www.personneldecisions.com).

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