



FOR IMMEDIATE RELEASE

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PDI Featured as Prime Sponsor at SuccessConnect Europe 2008

MINNEAPOLIS (November 7, 2008) – Personnel Decisions International (PDI) will be a prime sponsor at SuccessFactors' first ever SuccessConnect Europe, November 17-18, 2008. PDI's EMEA team will be in Paris, France, to demonstrate PDI's Talent Management expertise at the user conference.

SuccessFactors' inaugural European Customer Conference is a two-day event, specifically targeted for current SuccessFactors customers. Attendees will have the opportunity to network, see new products and services, and meet PDI and SuccessFactors experts. Additionally, attendees will hear firsthand accounts of SuccessFactors in action from fellow European customers.

PDI and SuccessFactors have been targeting the European market together over the past few months. "We are excited to work with SuccessFactors in serving our EMEA clients," said Sandra Bainbridge, Director of Sales-EMEA. "Not only does our joint offering help organizations avoid 'competency chaos,' but ultimately can tie together all aspects of Talent Management into a seamless global system: Performance Management, Selection, Learning and Development, and more. Instead of paper reports filed in HR, managers at the appropriate level have information at their finger tips to manage the business of Talent Management more effectively."

Having a certified Alliance with SuccessFactors has allowed PDI to create unique Talent Management offerings specifically designed for SuccessFactors customers. Attendees to SuccessConnect will be able to see demonstrations of PDI's competency models, the *PerformanceFramework™ SuccessFactors Edition (SFE)*. With the competencies loaded into SuccessFactors modules, attendees will see the kinds of Talent initiatives that will be possible having a competency foundation as part of a technology system. *PerformanceFramework_{SFE}* has been optimized for SuccessFactors' technology, packaging competencies into a library of level-specific models that reflect organizational roles ranging from individual contributor through senior executive.

Two additional SuccessConnect sponsors will be featured with PDI: IBM and Jigsaw Learning Technologies Ltd.

ABOUT PERSONNEL DECISIONS INTERNATIONAL

Personnel Decisions International (PDI) is a global leadership consulting firm with distinctive expertise in building leadership talent that provides our clients with real competitive advantage. With 30 offices around the globe, PDI enables the world's leading organizations to make consistently effective talent decisions about leaders. www.personneldecisions.com

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