



**PERSONNEL  
DECISIONS**  
INTERNATIONAL

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**Contact:** Jen Jorgensen  
Phone: 404.266.7538  
jjorgensen@webershandwick.com

**Personnel Decisions International and Oracle to Present on Strategic Talent Management Analytics at Oracle Human Capital Management User Group Annual Conference**

*PDI vice president and Ph.D., RJ Heckman, and Oracle Human Resources will show attendees how to devise a crawl-walk-run approach to strategic talent management analytics*

**MINNEAPOLIS (April 25, 2008)** – Personnel Decisions International (PDI), the global consulting authority on strategic talent decisions, today announced it will be co-presenting with Oracle Human Resources at the upcoming Oracle Human Capital Management User Group (OHUG) Conference, taking place June 22-25, 2008 in Las Vegas, NV. The session, titled, "Devising a Crawl-Walk-Run Strategy toward Strategic Talent Management Analytics" will take attendees through an actionable approach to delivering human capital analytics that impact business outcomes.

OHUG's annual conference is designed to provide a venue for Oracle E-Business Suite and PeopleSoft Enterprise clients to interact with and learn from other clients, vendors, and thought leaders. The purpose of the PDI and Oracle session will be to support these clients in moving beyond the transactional and operational analytics that have traditionally defined HR metrics to define and deploy HR analytics that support HR and business leaders in optimally managing talent.

"At PDI, we are very excited to see our clients evolve from HR as a service provider to HR as a strategic decision science, and we believe that a strong talent management analytics strategy is absolutely foundational to that evolution," says Heckman. "We view our presence at OHUG with Oracle Human Resources as a significant opportunity to support clients in delivering high value-add analytics that will drive better talent decisions across the enterprise."

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**ABOUT PERSONNEL DECISIONS INTERNATIONAL**

Personnel Decisions International (PDI) is a global human resources consulting firm with distinctive expertise in building leadership talent that provides our clients with real competitive advantage. With more than 700 team members in 30 offices around the globe, PDI partners with the world's leading organizations, enabling them to make consistently effective talent decisions about leaders.

Using field-tested strategies and tools that are unique in the industry - we help clients identify, develop, and deploy superior leaders. Our aim is simple - the well placed confidence that your current and future leaders are distinctively stronger than the competition, resulting in sustained, superior performance. For more information, contact PDI client relations at 920.997.6995 (in the U.S. 800.633.4410) or visit PDI's Web site at [www.personneldecisions.com](http://www.personneldecisions.com).