

PDI Ninth House

GLOBAL LEADERSHIP SOLUTIONS

For Immediate Release

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PDI NINTH HOUSE CFO TO CO-PRESENT WITH ORACLE AT MEDIA FINANCIAL MANAGEMENT CONFERENCE

MINNEAPOLIS (May 8, 2009) – On May 12-14, 2009, PDI Ninth House's Chief Financial Officer Mark Young will be presenting "Measuring in HR Like You Measure Finance?" at the Media Financial Management (MFM) annual conference in Atlanta, Georgia. Young will be co-presenting with Oracle (NASDAQ: ORCL), a premier sponsor at the conference.

Young will be presenting with Irfan Khan from Oracle who specializes in the media industry. Young's financial background partnered with Khan's specialty will make "Measuring in HR Like You Measure Finance?" an informative session for attendees. Not only will they explore what Finance has to do with HR, but how they can actually help each other when it comes to rigor in talent management. As part of this, Young and Khan will explain how organizations can institute a framework for better decisions having impact on the business, in addition why leveraging HR analytics can benefit the organization.

The Media Financial Management Association (MFM), formerly Broadcast Cable Financial Management Association (BCFM), is a not-for profit professional association dedicated to the unique interests and needs of business and finance executives in the media industry. The 2009 MFM Conference "Responding to Change" is an exclusive source for professional education targeting media financial and business executives. More than 100 speakers/panelists will provide the latest information on accounting, taxes, human resources, technology, television, radio, cable, and credit & collection issues.

Young, J.D., M.B.A. is PDI Ninth House's Senior Counsel, in addition to his role as CFO. In this position, he has completed several acquisitions and mergers, and worked with many partners in the integration and distribution of PDI Ninth House's products and services. Mark's extensive work in mergers and acquisitions make him a valued partner in negotiating complex transactions. His dual background in law and accounting enable him to bring unique insights to bringing HR and Finance together.

Khan has over 10 years of PeopleSoft and HR experience. Khan has consulted on the PeopleSoft Human Capital Management suite across many industry groups to the Global Fortune 1000 companies. In addition, Khan has worked as an HR professional specifically in Corporate Benefits, Executive Compensation and Recruiting. Khan has a Masters in Human Resources from Loyola University Chicago.

About PDI Ninth House

PDI Ninth House is the premier global leadership solutions company with distinctive expertise in accelerating leadership effectiveness to maximize organizational performance. We have more than 40 years of experience in helping clients identify, manage, develop, and promote superior leaders across all levels of the organization. PDI Ninth House uses a unique combination of innovative, field-tested strategies; state-of-the-art technology; and proven processes to tailor specific solutions for our clients.

PDI Ninth House partners with the world's leading organizations, enabling them to address critical leadership challenges with innovative solutions. Our aim is simple—the well-placed confidence that clients' current and future leaders are distinctively stronger than their competition, resulting in sustained, superior performance.

For more information, contact PDI Ninth House at 1.920.997.6995 (in the U.S. 1.800.633.4410) or visit our website at www.pdininthhouse.com.

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