



Authoria

Personal questions. Personalized answers.



REAL LEADERSHIP ADVANTAGE™

For Immediate Release

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Authoria Advisor Series Partners with PDI and Integrates Competency Library

Partnership Aligns Two Leaders in Human Capital Management

Waltham, MA (October 28, 2005) - Authoria, Inc., the leader in integrated strategic Human Capital Management (HCM) solutions, and Personnel Decisions International (PDI), a global human resources consulting firm with distinctive expertise in building leadership talent, today announced a partnership that allows Authoria to leverage PDI's leadership competency libraries as part of its Authoria Advisor 2006 solution.

When adding PDI's research-based, Leadership Competency Architecture (LCA) to Authoria Advisor 2006, users can confidently streamline their performance management process as well as systematically identify, develop and reward top employees. The partnership with PDI also enhances the performance management process by providing companies with a comprehensive understanding of the job skills (competencies) necessary for specific positions and the ability to measure an employee's performance and improvement in those areas over time.

"Improving employee performance and achieving strategic results through people is an integral part of an organization's success," said Tod Loofbourrow, president and CEO of Authoria. "By partnering with PDI, the preeminent global company for building leadership talent., we are able to further assist our customers in locating, hiring, inspiring, rewarding and retaining the best talent out there."

Authoria Advisor 2006, which has capabilities in performance, compensation, and hiring management, as well as employee communications, is designed to optimize performance in all aspects of the talent management lifecycle.

"Authoria Advisor 2006 helps its customers to achieve peak employee performance and optimize performance in all aspects of the talent management lifecycle," said Cindy Marsh, PDI president. " To drive business impact, companies need to align their business, organization and talent strategies with the critical competencies needed for success. "Through this partnership, Authoria's clients will benefit from nearly four decades of competency research and application in worldwide leadership identification, development, and deployment."

About Personnel Decisions International

Personnel Decisions International (PDI) is a global human resources consulting firm with distinctive expertise in building leadership talent that provides real competitive advantage. With more than 600 team members in 28 offices around the globe, we partner with the world's leading organizations, enabling them to make consistently effective decisions about leaders. Using field-tested strategies, systems, and tools

that are unique in the industry – we help clients identify, develop, and deploy superior leaders. Our aim is simple – the well placed confidence that your current and future leaders are distinctively stronger than the competition, resulting in sustained, superior performance. For more information, contact PDI client relations at 920-997-6995 (or toll-free in the United States at 800-633-4410) or visit PDI's Web site at www.personneldecisions.com.

About Authoria

Authoria is the leading provider of integrated strategic human capital management (HCM) solutions helping employers increase the business value of their workforce. Authoria Advisor 2006 includes recruiting management, performance, management, compensation management, succession planning, and benefit and policy communication while providing just-in-time knowledge and coaching for managers and employees. Authoria's award-winning solutions have proven successful for more than 300 large employers, representing more than 10 million employees. Customer companies include Boeing, Prudential, Pfizer, Reuters and Unocal. For more information, visit www.authoria.com.

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