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**PERSONNEL DECISIONS INTERNATIONAL PROMOTES CHARLOTTE GERSTNER TO  
MANAGING DIRECTOR OF ITS GENEVA OFFICE**

**MINNEAPOLIS (Feb. 12, 2008)** – Personnel Decisions International (PDI), a global consulting firm specializing in talent management and leadership development, promoted Charlotte Gerstner to managing director and vice president of its Geneva, Switzerland office.

Gerstner possesses a strong technical background, which she applied and further developed in her previous role as director of Leadership Assessment Services for PDI's East Region. She has managed numerous significant accounts and grown the business considerably in her nearly 7 years with PDI. With over 10 years of experience in employee selection and assessment, she knows how to use data to drive change at the organizational level. At the individual level, she is an experienced coach, helping her clients actualize their leadership potential.

“Since moving to Geneva this past summer, Charlotte has added tremendously to the team and to enhancing our business. Charlotte is bright, positive, engaging, and does great work. With her generous spirit and commitment to her work, she truly models what PDI is all about,” said Klaus Schuler, senior vice president and managing director of PDI's European/Middle Eastern/African region.

“Charlotte's experience and expertise make her a valuable asset to the leadership team,” said Peter Tomich, vice president and managing director of PDI's European south cluster. “Her continued contributions will be essential as we continue to expand and improve our services in the region.”

Gerstner holds a B.S. in Psychology and French from Louisiana State University and an M.S. and a Ph.D. in Industrial/Organizational Psychology from Penn State University. She has published articles on leadership in the *Journal of Applied Psychology* and the *Leadership Quarterly* and has presented on the topic at professional conferences. She has professional affiliations with the American Psychological Association, the Society for Industrial-Organizational Psychology and the Metropolitan New York Association for Applied Psychology.

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**ABOUT PERSONNEL DECISIONS INTERNATIONAL**

Personnel Decisions International (PDI) is a global human resources consulting firm with distinctive expertise in building leadership talent that provides real competitive advantage. With more than 700 team members in 29 offices around the globe, PDI partners with the world's leading organizations, enabling them to make consistently effective talent decisions about leaders.

Using field-tested strategies and tools that are unique in the industry - we help clients identify, develop, and deploy superior leaders. Our aim is simple - the well placed confidence that your current and future leaders are distinctively stronger than the competition, resulting in sustained, superior performance. For more information, contact PDI client relations at 920.997.6995 (in the U.S. 800.633.4410) or visit PDI's Web site at [www.personneldecisions.com](http://www.personneldecisions.com).