



FOR IMMEDIATE RELEASE

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**CARL BRYANT JOINS PERSONNEL DECISIONS INTERNATIONAL
AS GENERAL MANAGER IN WASHINGTON, D.C. OFFICE**

MINNNEAPOLIS (February 23, 2005) – Personnel Decisions International (PDI) has announced the appointment of Carl Bryant, Ph.D. to the position of general manager of its office in Washington, D.C. He will be responsible for leading PDI's executive development activities within a five state region encompassing the District of Columbia, Maryland, Virginia, West Virginia, and North Carolina. Bryant joined PDI in late 2004.

Throughout his career, Bryant has worked with numerous organizations and thousands of executives, helping to manage issues related to strategic planning, leadership development and knowledge management. He has worked internationally and is viewed by many as an expert instructor and program designer. He has also been published in the area of leadership development and development of higher level learning.

Prior to PDI, Bryant was vice president of Knowledge Management and Applied Technology at the Center for Creative Leadership in Greensboro, N.C. since 1993. He is also a former Air Force Officer who served as a tenured, associate professor at the U.S. Air Force Academy.

Bryant holds a Ph.D. from the University of Maryland at College Park, a master's degree from the University of North Dakota and a bachelor's degree from the University of Maryland Eastern Shore.

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About Personnel Decisions International (PDI) – PDI is a global HR consulting firm with distinctive expertise in building leadership talent that provides a real competitive advantage. PDI partners with its clients to understand the talent implications of their strategy, and design and implement solutions to drive organizational performance by: improving talent decisions; maximizing leadership effectiveness; minimizing risk; and increasing agility. PDI has more than 600 employees in 27 offices worldwide. Its consultants are internationally recognized for their grounding in research and the depth and rigor of their methods. For more information, contact PDI client relations at 920-997-6995 (in the U.S. 800-633-4410) or visit PDI's Web site at personneldecisions.com.

