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PDI and Ninth House Join Forces to Create PDI Ninth House

Combined Company Provides Solutions to Accelerate Leadership Effectiveness Across All Levels of Organizations

MINNEAPOLIS (October 16, 2008) – Personnel Decisions International (PDI) and Ninth House today announced that the two companies are combining to create PDI Ninth House. The newly formed global organization will bring together PDI's 40 plus years of leadership expertise, focused on middle management through senior executive levels, with Ninth House's dozen years of e-learning development expertise focused on new and mid-level managers to create one comprehensive organization.

PDI Ninth House has 750 team members in 30 offices and currently serves 80 percent of U.S. *Fortune* 100 firms and 75 percent of *Forbes* Global 100. The offices are strategically located in major cities around the world to best serve the company's geographically diverse clients on six continents. PDI Ninth House is headquartered in Minneapolis, which has been PDI's headquarters since its inception. R.J. Heckman, Ph.D., president and CEO of PDI, will hold the same position in the jointly formed organization.

Jeff Snipes, CEO and founder of San Francisco-based Ninth House, will remain a key leader by serving on the board of directors of PDI Ninth House. He will also play an integral role with current and potential clients in finding new ways to fulfill their business and leadership needs.

PDI Ninth House's new leadership team will consist of executives from both of the legacy companies.

A core attribute of the new global company is its ability to accelerate leadership effectiveness at *all levels* of a client's organization, which in turn maximizes organizational performance.

"Companies know that high-performing leaders across the entire organization are essential to achieving stellar business results and retaining a competitive advantage," said Heckman. "Using a combination of innovative, field-tested strategies, state-of-the-art technology and customized processes, PDI Ninth House is in a unique position to provide integrated solutions for identifying, managing, developing and promoting high-caliber leaders."

PDI Ninth House uses its in-depth expertise and cutting-edge tools to help accelerate leadership effectiveness from the CEO to the new supervisor, including assessments, coaching, development, succession planning, strategic talent management consulting and change management programs. This, along with the company's rigorous e-learning solutions that can quickly and cost-effectively be utilized across a broad-base of an organization, creates a one-stop leadership solution for clients.

"What sets PDI Ninth House apart is our coupling of a high-touch and high-tech approach," said Snipes. "It enables us to give our clients confidence that their current and future leaders are distinctively stronger than their competition, resulting in sustained, superior performance."

"There is no question that organizations around the globe are starved for more and better leaders. It's one of the top business challenges today," said Josh Bersin, CEO and president of Bersin & Associates. "The combination of PDI and Ninth House is a positive move for our industry. By uniting significant strengths, PDI Ninth House will be well positioned to help meet the leadership needs of companies around the world."

For more information, visit www.PDINinthHouse.com

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