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**PDI NINTH HOUSE ANNOUNCES STREAMLINED GLOBAL LEADERSHIP APPROACH**

*Top Clients Identify Key Satisfaction Drivers and Rank PDI Ninth House High Among Competitors*

**MINNEAPOLIS (Feb 10, 2010)** – PDI Ninth House, a premier global leadership solutions company serving clients on six continents, today announced company leadership positions that will enhance its worldwide approach to provide consistently high-quality solutions and service for its thousands of clients. This includes expanding the duties of Klaus Schuler, current head of the company’s EMEA region, to also oversee operations in the Asia Pacific region as well as in Latin America.

“Klaus is a savvy global executive who will help our teams share best practices for developing and deploying high-impact solutions for our clients around the world,” said PDI Ninth House President and CEO R.J. Heckman. “Under Klaus’ leadership, our clients will get the best of both worlds: proven consistent approaches that create business success and the flexibility to adapt those practices given the norms of the region and specific client considerations.”

In the United States, PDI Ninth House will expand the role of Global Marketing and Sales Operations Head Nelda Mayberry to also include leading business development in North America.

“Nelda understands why clients hire us: to give them leadership solutions that tie directly to business success,” said Heckman. “Based on her successes in previous positions at IBM and other respected organizations, she will lead our North American teams to provide our clients with the best experiences and the smartest approaches for identifying and developing leaders who will advance their business strategies.”

To ensure it is giving clients exactly what they need to improve talent selection, development, assessment and succession across all levels – from emerging leaders to high potential and pivotal leaders through to the C-Suite – PDI Ninth House recently polled 60 of its top clients across the globe. The poll found:

- 94 percent are willing to be a reference.
- 84 percent are more satisfied with PDI Ninth House than with other talent management and HR consulting firms.

PDI Ninth House has seen double-digit growth during the last six months. Heckman attributes much of that growth to the strength of the partnership between the legacy PDI and Ninth House organizations since the companies merged forces in October 2008. “Now more than ever, we’re able to leverage our innovative, field-tested strategies, state-of-the art technology, and proven leadership solutions to help our clients get stronger leaders, ready faster.”

**About PDI Ninth House:**

PDI Ninth House is the premier global leadership solutions company with distinctive expertise in accelerating leadership effectiveness to maximize organizational performance. PDI Ninth House has 42 years of experience in helping clients identify, manage, develop and promote superior leaders across all levels of client organizations. PDI Ninth House serves thousands of clients on six continents, including 70 percent of the BusinessWeek Top 100 Global Brands, 75 percent of the Forbes Global 100 and 80 percent of the Fortune 100 firms in the United States. PDI Ninth House uses a unique combination of innovative, field-tested strategies, state-of-the-art technology and proven processes to tailor specific solutions for clients.

For more information, contact PDI Ninth House at 1.920.997.6995 (in the U.S. 1.800.633.4410) or visit its Web site at [www.pdininthhouse.com](http://www.pdininthhouse.com).